St Austell BID Board Meeting

Minutes of the meeting held on 1st September 2015

Present:

John Kneller, Ameena Williams, Giles Bingley, Richard Hurst, Hayley Newton, Mark Lewis, Noel Krishnan.

In Attendance: Annette Miller

1. Welcome: John Kneller welcomed the Board to the September meeting.

Apologies: received from Graham Walker, Dale Lovatt ,David Pooley, Roberto Cubeddu, Sara Gibson, Mark Torr,

2. Minutes of the previous meeting:

The minutes of the Board Meeting held on 4th August 2015 were approved.

3. Feedback from various meeting:

JK gave an update on meetings attended since the last Board-

- A steering group for the St Austell Town Heritage scheme has been established and JK confirmed that the HLF application which looks very positive has been sent in by Cornwall Council.
- A conference call had taken place with MRS, the suppliers of Shopwatch radio with JK,RH,DP and AM to review progress of the launch schedule for September.

4. BID Manager Recruitment Update:

JK asked AM to leave the meeting and confirmed that the applications had been shortlisted to 3 candidates for interviews these had taken place during the day. JK, RH and AW formed the interview panel (GW was unable to attend).

Two good candidates were outlined to the Board and a lengthy discussion regarding the pros and cons of both ensued. After much debate it was unanimously agreed to offer the role to Annette Miller on the basis that she knows the town, has successfully done the job as an interim and represented a lower risk and better cost effective appointment.

5. Interim BID Manager Update:

Annette outlined activities since the last meeting including:

- Dale at White River Fish Bar had made a voluntary donation.
- The Charity Banger Rally details are nearing completion and promotions are now required
- Torchlight carnival request for support (£1350) – discuss with Sheila Vanloo and RH
- The Chamber has been emailed to invite business to have stalls over Christmas
- The potential for a Ski Slope over Christmas is getting closer – if we prolong the time of use it should reduce the costs – ML to progress and RH to consider Eden Square.

JK thanked Annette for her efforts as Interim BID Manager.

6. BID Finances

Giles distributed the usual BID finances report for the period 5 months to 1st September 2015. Expenditure for the month of August was below budget but costs were expected in the next month.

Giles also confirmed that the budgets had been amended in line with the agreement made under Item 6 of the Board meeting on 4th August 2015.

The current BID Levy collection rate as informed by Cornwall Council is 91%.

The Bank Mandate changes are being problematic and Nat West are not very helpful, consider changing to Barclays – JK and GB to investigate.

Giles and Noel had to leave the meeting at this point, it was agreed to carry the Working Group reports forward to the next meeting in order to have a quorum and the meeting closed.

Date of Next Meeting: Tuesday 6th October 2015 at 5.30pm at the White Hart Hotel.